



COLLEYVILLE AREA CHAMBER OF COMMERCE MEMBER-

Your membership to the Colleyville Area Chamber of Commerce opens up an abundance of opportunities to grow your business and get involved in the community. Each new member automatically receives a listing in our online membership directory with a link to your website, webpage on our website, a listing in our bi-monthly publication, recognition at our monthly luncheon and a complimentary ribbon cutting.

To stay involved and get the most out of your membership, take advantage of what the Chamber has to offer:

SPONSORSHIP OPPORTUNITIES

Monthly Luncheons • Annual Awards Banquet • City Slickers Live & Silent Auction • Golf Tournament • Expo

PROMOTIONAL OPPORTUNITIES

Bi-Monthly Publication • Membership Directory • Website • Relocation Packets • Goodie Bags

PUBLICITY

Ribbon Cuttings • Ground Breaking Ceremonies • Business After Hours Mixers • Luncheon Display Tables
• Member-to-Member Discounts • Job Listings • Emails

NETWORKING OPPORTUNITIES

Weekly Referral Groups • Quarterly Leads Explosion • Ribbon Cuttings • Business After Hours Mixers • Ground-breaking
• Monthly Luncheons • Committee Meetings • Ambassadors

Each opportunity is described in further detail in this Investment Guide. Please contact the Chamber of Commerce with any questions and/or to sign up for any of these added benefits.

SPONSORSHIP OPPORTUNITIES

Annual Awards Banquet • Friday, February 5, 2010 • Dallas Hilton/Southlake • 11am

- **PLATINUM SPONSOR - \$2,000**

Logo prominently displayed on invitations and banquet program, logo prominently displayed on all marketing material for banquet including newspaper ads, reserved table of eight at banquet, logo and picture featured in awards presentation visual display, logo with link on event page of chamber's website, first right of refusal for feature sponsorship of 2011 banquet

- **GOLD SPONSOR - \$1,000**

Highlighted listing in banquet program and on all marketing pieces including invitations, recognition in awards presentation visual display, recognition in newspaper ads and at monthly luncheons, reserved table of eight at banquet, logo on event page of chamber's website

- **SILVER SPONSOR - \$750**

Recognition in banquet program and at event, reserved table of eight at banquet, recognition in awards presentation visual display, business name on event page of chamber's website

- **BRONZE SPONSOR - \$500**

Recognition in banquet program, seating for four at banquet

- **CENTERPIECE SPONSOR - \$50 AND UP**

Recognized with centerpiece displayed at banquet table, centerpiece will be raffled at banquet, chamber will put together centerpiece for you if necessary. (Cash donation only)

City Slickers Live and Silent Auction • Sunday, May 16, 2010 • Grapevine Convention Center • 5pm

- **LONE STAR HERO - \$7,500**

Listed as feature sponsor, logo prominent on posters, banner and flyers. Advertising and press releases, back cover promotion in City Slickers program, website ad, logo on tickets, banner displayed at event and listed in magazine. Receive 20 complimentary tickets.

- **PLATINUM STETSON - \$5,000**

Logo on posters, banner and flyers. Advertising and press releases, inside front or inside back cover promotion in City Slickers program, website ad, name on tickets, banner displayed at event and listed in magazine. Receive 10 complimentary tickets.

- **GOLD BOOT - \$2,500**

Name on posters, flyers and banner. Full page business promotion in City Slickers program, website ad, name on tickets and listed in magazine. Receive 8 complimentary tickets.

- **TRAIL BOSS - \$1,500**

Name on posters, flyers and banner. Half page business promotion in City Slickers program, listed on website, name on tickets and listed in magazine. Receive 6 complimentary tickets.

- **SILVER SPUR - \$1,000**

Name on posters, flyers and banner. Quarter page business promotion in City Slickers program, name on tickets, listed in magazine and website. Receive 4 complimentary tickets.

- **WRANGLER - \$500**

Quarter page business promotion in City Slickers program. Listed in magazine and website. Receive 2 complimentary tickets.

- **FOOD BOOTH VENDOR - \$35 FOR FOOD PERMIT**

Feature your restaurant's cuisine with a food booth at City Slickers. Listed in magazine and press release.

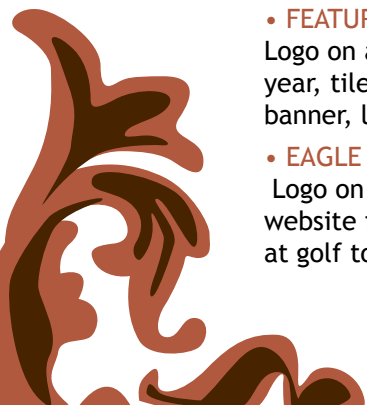
22nd Annual Golf Tournament • Monday, September 13, 2010 • Trophy Club Country Club • 11am

- **FEATURE SPONSOR - \$7,500 (EXCLUSIVE)**

Logo on all marketing material, prominent banner ad on events page of chamber website for one year, tile-size ad on home page of chamber website for one month, two golf teams, logo on clubhouse banner, logo on Colleyville Blvd. banner, five minute commercial at reception, logo on goody bags

- **EAGLE SPONSOR - \$3,000**

Logo on all marketing material, logo on Colleyville Blvd. banner, banner ad on events page of chamber website for six months, logo on shirts or hats (first come, first served), logo on clubhouse banner, signage at golf tournament, two golf teams



SPONSORSHIP OPPORTUNITIES cont.

22nd Annual Golf Tournament • Monday, September 13, 2010 • Trophy Club Country Club • 11am

- **BIRDIE SPONSOR - \$2,000**

Banner ad on events page of chamber website for four months, company name on marketing material, two golf teams, signage at golf tournament, name on Colleyville Blvd. banner, logo on golf towels

- **GOLF CART SPONSOR - \$1,500 (EXCLUSIVE)**

Logo on all golf carts, company name on marketing material, one golf team, signage at golf tournament, logo on golf gloves

- **SUPER TICKET SPONSOR - \$1,250 (EXCLUSIVE)**

Company name on marketing material, company name on Super Ticket bracelets, one golf team, signage at each contest hole

- **TROPHY SPONSOR - \$1,250 (EXCLUSIVE)**

Company name on marketing material, company name on all trophies, one golf team, prominent signage at tournament, logo with link on events page of Chamber website

- **GOLF BALL DROP SPONSOR - \$1,000**

Logo on all marketing material for Ball Drop, possibility of dropping balls from helicopter, logo with link on events page of Chamber website, exclusive advertising near Ball Drop area, two players, item in goody bags

- **PAR SPONSOR - \$1,000**

Company name on marketing material, one golf team, prominent signage at tournament, item in goody bags

- **DRINK CART SPONSOR - \$750 (2 AVAILABLE)**

Recognition on beverage carts, logo on koozies, prominent signage at tournament, two players

- **SCORE CARD SPONSOR - \$500 (2 AVAILABLE)**

Logo on all score cards, recognition at reception and in newspaper ad, two players

- **TEE SPONSOR - \$175 / 1 COURSE, \$300 / 2 COURSES**

Includes signage at sponsored tee, ability to set up table and distribute material, recognition in newspaper ad

Business Expo • Thursday, November 4, 2010 • Location and Time TBD

- **CHAIRMAN OF THE BOARD -FEATURE SPONSOR - \$5000**

Logo prominent on Expo banner, advertising and press releases, prominent larger booth in the lobby of the Expo, banner displayed prominently at Expo, listed in Chamber Newsletter, banner ad on the events page of the chamber website for one year, tile ad on Chamber website homepage for two months, visitors guaranteed to visit your booth through passport participation, opportunity to provide door prize

- **PRESIDENTIAL SPONSOR - \$2500**

Logo on Expo banner, advertising and press releases, larger booth at Expo with choice of space, banner displayed at Expo, listed in Chamber newsletter, banner ad on events page of the Chamber website for six months, tile ad on Chamber website homepage for one month, visitors guaranteed to visit your booth through passport participation, opportunity to provide door prize

- **EXECUTIVE SPONSOR - \$1000**

Company name on Expo banner, advertising and press releases, listed in Chamber newsletter & website, booth at Expo, visitors guaranteed to visit your booth through passport participation, opportunity to provide door prize

- **DIRECTOR SPONSOR - \$500**

Listed in Chamber newsletter and website, booth at Expo, visitors guaranteed to visit your booth through passport participation, opportunity to provide door prize

Membership Luncheons • First Thursday of the Month (except Feb, July, Nov) • Crown of Life Lutheran Church • 11am

- **LUNCHEON SPONSOR - \$500**

Networking display table at luncheon, marketing material placed at each place setting, name and logo on all luncheon promotional material, five minute infomercial at luncheon, two reservations, logo on stage throughout luncheon

*ALL SPONSORSHIP BENEFITS ARE SUBJECT TO CHANGE.



ADVERTISING OPPORTUNITIES

Bi-Monthly Magazine

The Chamber's bi-monthly magazine covers the 1st -30th or 31st and is mailed directly to all Colleyville residents and businesses as well as all Chamber members, totaling 11,000 distributed copies. The magazine can also be downloaded from our website, www.colleyvillechamber.org. Various locations throughout Colleyville (restaurants, city hall, boutiques, etc.) display several copies of the magazine. We also put a copy in all of our new member and relocation packets.

You can advertise in one issue, three issues or all six! Sign up to advertise for a year (six issues) and receive 5% off each ad, sign up for three issues and receive 3% off each ad!

Front Cover - \$2,200
Inside Front Cover - \$800
Full Page Ad - \$700
Business Card Ad - \$175

Business Center Feature - \$1,700
Inside Front Page - \$775
Half Page Ad - \$500

Back Cover - \$950
Inside Back Cover - \$775
Quarter Page Ad - \$375

The Chamber also provides the service of creating an ad for your business if you do not have a designer.

TRACI TOWNSEND, GRAPHIC DESIGN AND MARKETING, CAN CREATE PRINT ADS, WEBSITE ADS OR A FLYER FOR ONLY \$100! E-mail ttownsend@colleyvillechamber.org.

Website - www.colleyvillechamber.org

Our website, www.colleyvillechamber.org, receives over 135,000 hits a month and more than 60 unique visitors everyday! We can track how many visitors clicked your link so that you can see the value of your ad! 5% off on annual commitments.

Rotating tile ad on home page - \$1,000 Annually / \$100 Monthly
Static tile ad on home page - \$1,750 Annually / \$175 Monthly
Banner ad on member directory page - \$2,000 Annually / \$185 Monthly

Banner ad on hot deals page - \$1,000 Annually / \$100 Monthly
Banner ad on contact us page - \$1,750 Annually / \$175 Monthly
Banner ad on job postings Page - \$1,000 Annually / \$100 Monthly

BUNDLES • Magazine and Web for a year • Additional 2% Discount

By advertising in both the Bi-Monthly Magazine and on the web for a year, you will receive an additional 2% discount! **THAT'S A TOTAL OF 12% OFF FOR A YEAR!**

FastBlasts! • Sent Every Monday • \$100

Get your next business promotion out to the public FAST by utilizing the Chamber's FastBlast! FastBlasts! are sent every Monday to over 1,000 people. There is a waiting list for Fast Blasts! so be sure and book your blast early!

Weekly Update • Sent Every Friday • \$25 per week

Take advantage of our "Promotional Opportunities" section on our E-Newsletter: Weekly Update. Our E-Newsletter: Weekly Update goes out every Friday to over 1,000 members and business representatives. You can write up to 75 words to describe your business promotion.

NETWORKING OPPORTUNITIES

Leads Explosion • Quarterly Luncheon • \$15 Members, \$20 Non Members

Speed networking puts you in a position to quickly learn about an individual and allows you to make an initial assessment of whether or not you would like to pursue a business relationship. You won't have time to make a business deal in two minutes but you will gather a great list of people that you might work with in the future.

Young Professionals • Second Wednesday of the Month • Location Varies*

Young Professionals is a place for next generation leaders to share their big ideas, test their hunches and participate in dynamic conversations with a bunch of smarties who, like you, are passionate about building better places to live and work. **check event calendar for location*

Coffee & Spiels • First Wednesday of the Month • DBU Hurst/Colleyville • 8:15-9:15am

Join us the first Wednesday of each month at 8:15am for FREE networking, breakfast and a feature presentation. Schedule of Presenters:

WEDNESDAY, DECEMBER 2: Tony Kelsoe with Isagenix

WEDNESDAY, JANUARY 6, 2010: Karl Kelly with Edward Jones



NETWORKING OPPORTUNITIES cont.

Weekly Networking Groups

All networking groups are category exclusive. Please contact the networking group leader to check category availability.

BUSINESS BUILDERS • MONDAYS • RUGGERI'S ITALIAN RISTORANTE • 12PM

Contact Jason Ridley for more information. 817.358.0480 or jasonridley@allstate.com

L.E.A.D.S. • TUESDAYS • 8AM

Contact Jim Hilton for more information. 817.427.3399 or jim@hiltonmtg.com

HOUR OF POWER • TUESDAYS • CAFE ITALIA • 12PM

Contact Doug MacPherson for more information. 817.800.7089 or doug@dougmacpherson.org

SUCCESS EXPRESS • WEDNESDAYS • 7:30AM

Contact Mallory Bassham for more information. 214.762.4810

RAINMAKERS PRIVATE CLIENT

Contact Tim Waterworth for more information. t.waterworth@verizon.net

AM BUSINESS DEVELOPMENT • WORTHINGTON NATIONAL BANK • 7:30-8:30AM

Contact Brian Luker for more information. 817.919.9729 or bluker@prodigy.net

LUNCHEON CONNECTION • BELLISSIMO'S • 12PM

Contact Alan Linford for more information 817.581.4774 or alinford@farmersagent.com

***Note:** This group does not meet on the First Thursday of each month due to the Chamber's Monthly Membership Luncheons.

COLLEYVILLE BUSINESS CONNECTION • RUGGERI'S ITALIAN RISTORANTE • 12PM

Contact Joe Aguilar for more information. 817.368.1768 or jaguilar@protitletx.com

Ribbon Cuttings

Upon joining the Colleyville Area Chamber of Commerce we provide you with a complimentary Ribbon Cutting to begin promoting your business within the community and the Chamber. All members will be notified and invited to join us in welcoming you and your business. It is an excellent way to get connected with other members and to promote your business!

Groundbreakings

If you have relocated your business or just opened a new business we provide a Ground-breaking Ceremony to honor, congratulate, and welcome you to the community. All 800 + members are invited to attend which makes for an excellent way to introduce yourself to the community and to promote your business.

Mixers

You have the opportunity to host weekly mixers at your place of business and invite all 800 + members to your location. This is a great opportunity for you to welcome new individuals into your store, office, restaurant, etc. and to promote yourself and your company as well as to network with other Chamber members.

Leadership Colleyville • Nine Month Program Held September - May • \$400 per person

Leadership Colleyville, founded in 1987 is a community leadership development program aimed at increasing the leadership pool for our community. It brings together a diverse group of emerging community and business leaders and provides a structured forum that enables them to learn about Colleyville and work together for it's future.

TOPICS INCLUDE: ROPES Challenge Course • Ethics in Business • City History and Government • Stress Management and Public Speaking • Transportation • Environment • Judiciary System • Economic Development • Health, Medical, Education and Community Service • Participation in Community Project

FOUR PRIMARY OBJECTIVES: To identify and motivate potential leaders • To provide information on government, schools, businesses and community life • To assist participants in identifying community needs, issues and problems • To foster a higher level of civic and community concerns

